Healthy Fundraising Ideas
St. Cloud Area School District 742

Activity-based and non-food fundraisers

Activity-Based Fundraisers
- Walk-, Run-, Bike-, Dance-, Skate-A-Thons!
- A dance.
- Skating rink events.
- Jump rope or hula hoop competition.
- Team sport tournament (encourage youth and families to join.)
- Softball, kickball or volleyball.
- Field day (encourage youth and families to form teams.)

Non-Food Fundraisers
- Charge admission for a talent show (sell school or site promotional items at the event.)
- Hold a yard sale or auction where youth, staff and parents donate items.
- Ask local businesses or community members for help:
  - Donate a certain portion of sales from a given date or time to the school or site.
  - Donate items or services for live or silent auctions (such as vacation packages, lawn care, baby-sitting or lunch with a local celebrity.)
  - Donate products, services or tickets for events as prizes for a raffle drawing. This might include items such as tickets to movies, sporting events, concerts or amusement parks and gift certificates or vouchers for everyday services like a car wash, dry-cleaning, lawn mowing or even snow shoveling!
- Sell school or site promotional items
  - Consider tying the sale of specific items to other events or campaigns, such as selling water bottles to go along with a school, site or community wide campaign to encourage drinking more water!
- Start a recycling program!
- Organize a festival, craft fair or art sale and charge admission. Sell locally created arts and crafts or sell students’ art, such as drawings, paintings, pottery, cards or jewelry. Encourage creativity!
- Singing/Musical telegrams – have the music, chorus or band deliver the telegram for a special occasion.
- Sell ad space in the school newspaper or newsletter to local businesses.
- Hold a coin drive. Make it a competition between classrooms or sites and allow students or classes to decorate jars for collecting the coins.
- Sell theme baskets full of non-food items for holidays or special events. Encourage youth to come up with the contents of the baskets, take orders ahead of time and let youth put the baskets together.