






Saint Cloud Area Public School District

May 2015 Residential Survey

The **Morris** Leatherman Company

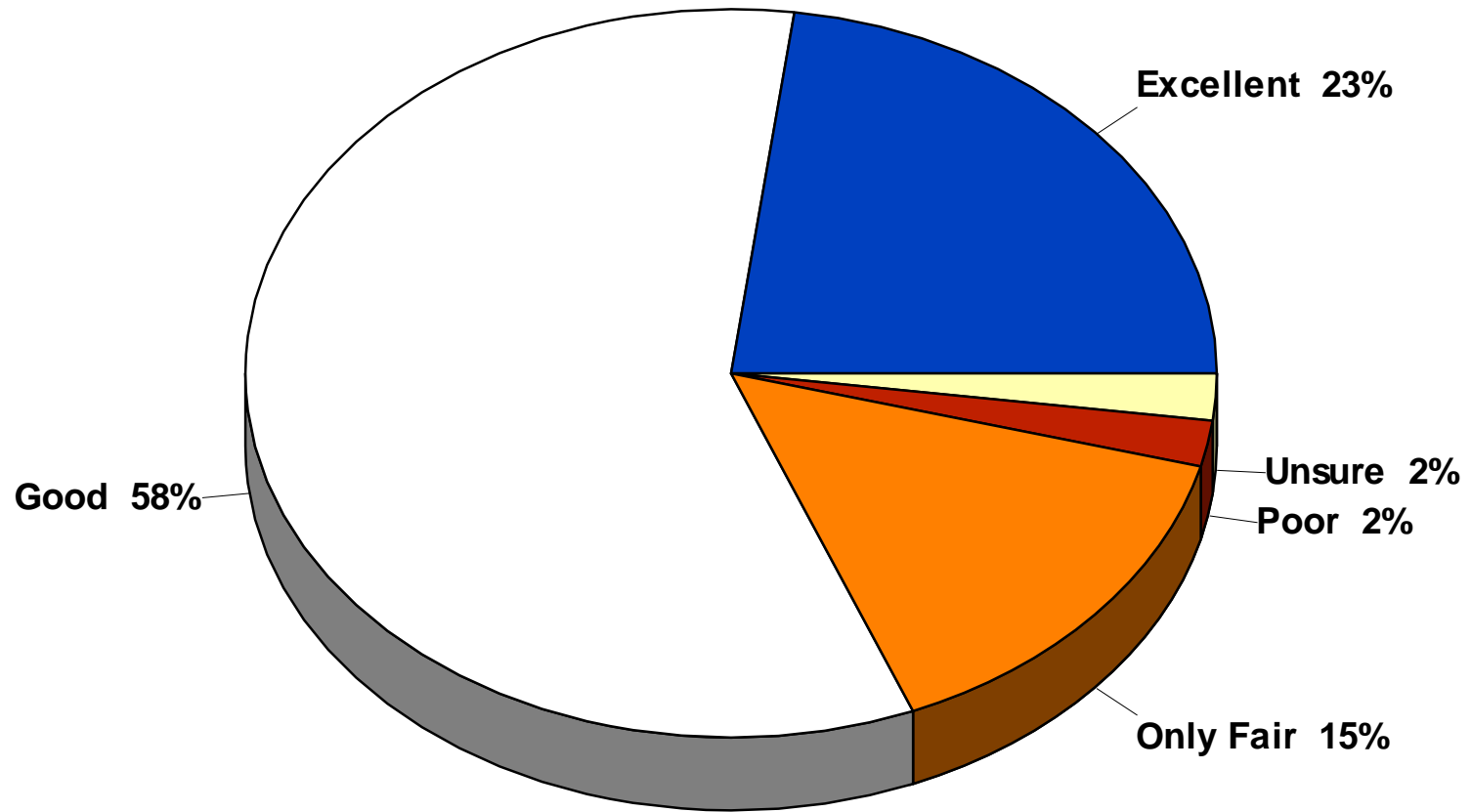
Methodology

2015 Saint Cloud Area Public Schools

-  625 random sample of Saint Cloud Area School District residents.
-  Telephone interviews conducted between May 11th and 20th, 2015.
-  Average interview time of 27 minutes.
-  Non-response rate of 4.5%.
-  Sample projectable to the universe of all adult residents within +/- 4.0% in 95 out of 100 cases.

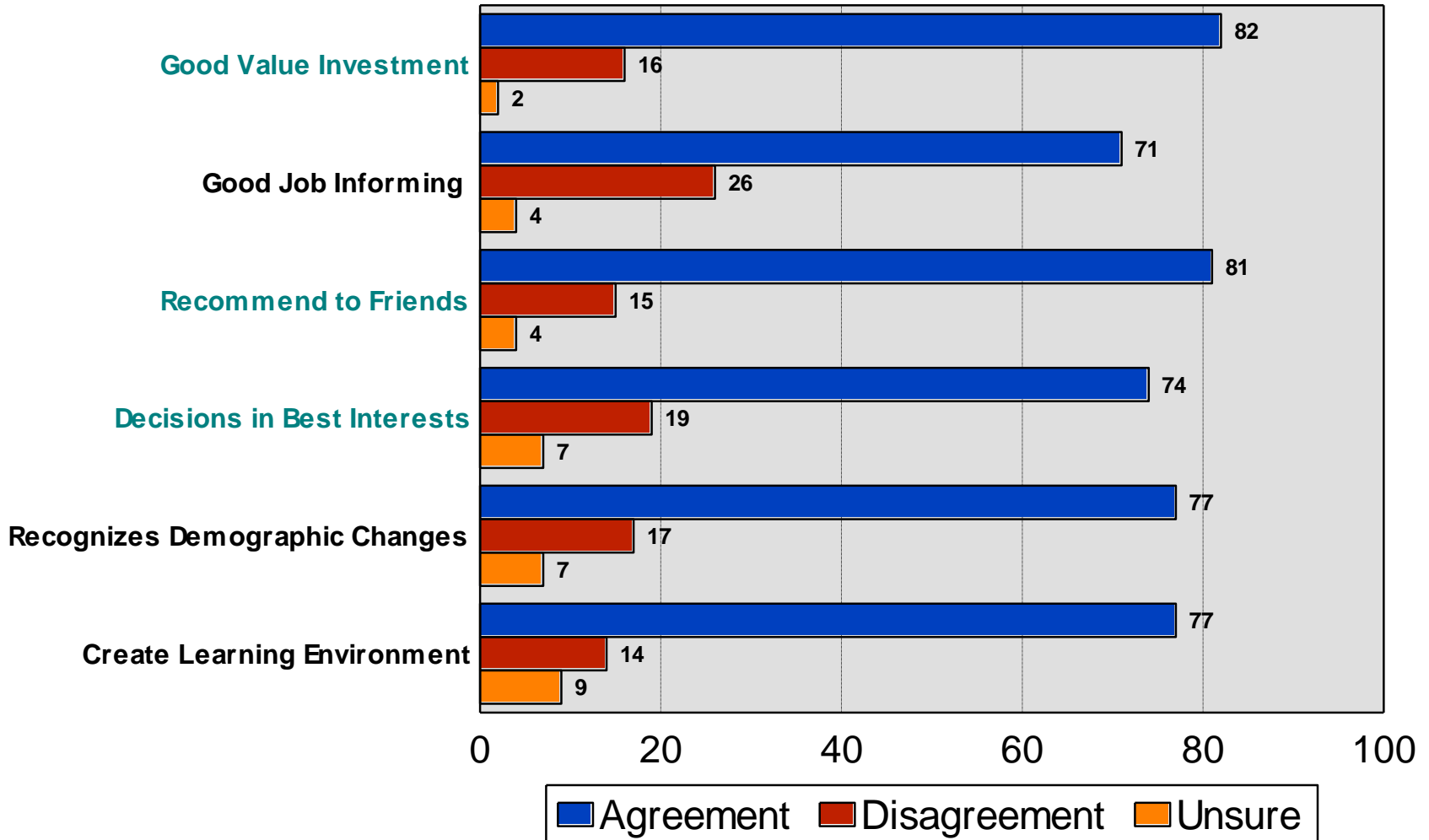
Quality of Public Schools

2015 Saint Cloud Area Public Schools



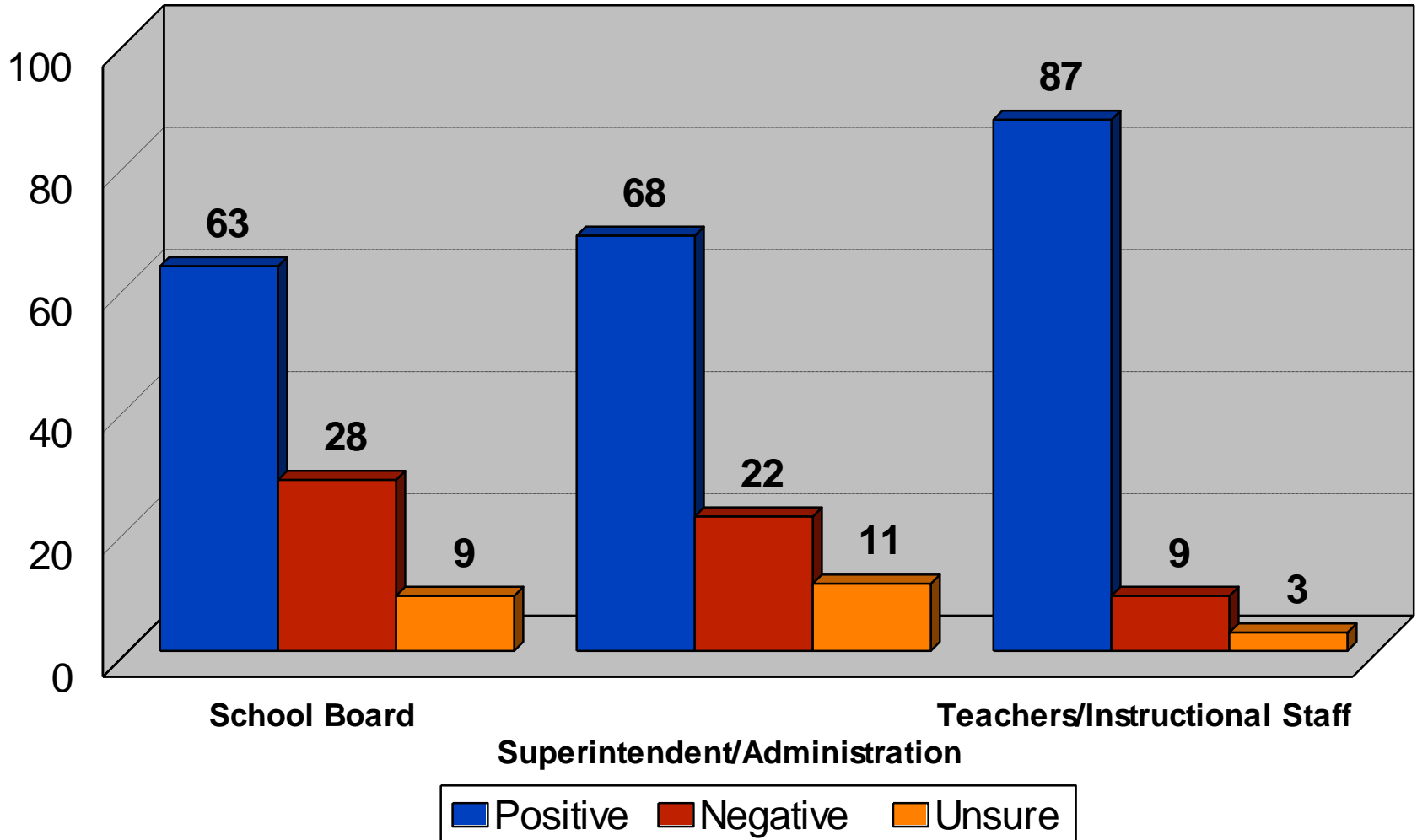
Specific School District Perceptions

2015 Saint Cloud Area Public Schools



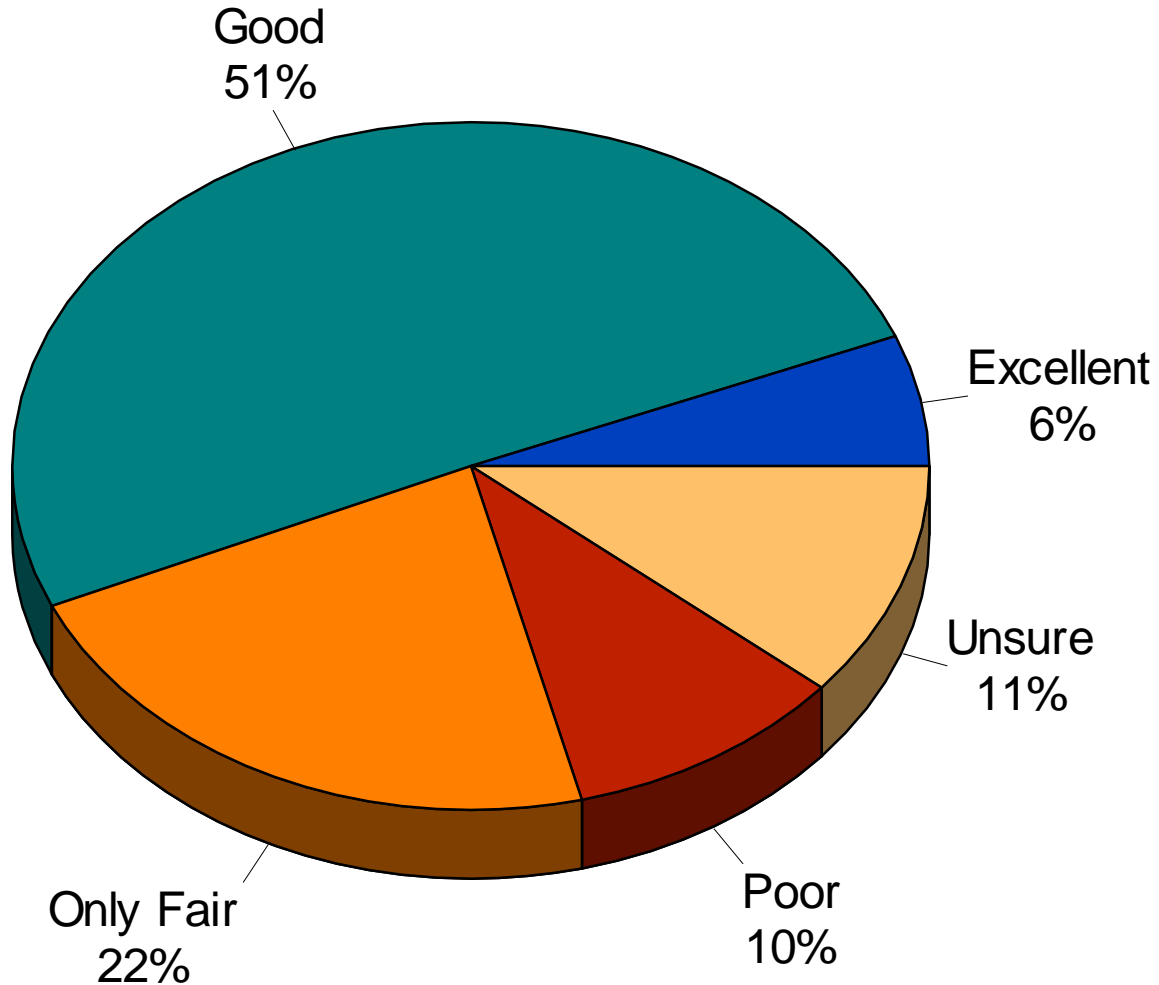
Job Performance Ratings

2015 Saint Cloud Area Public Schools



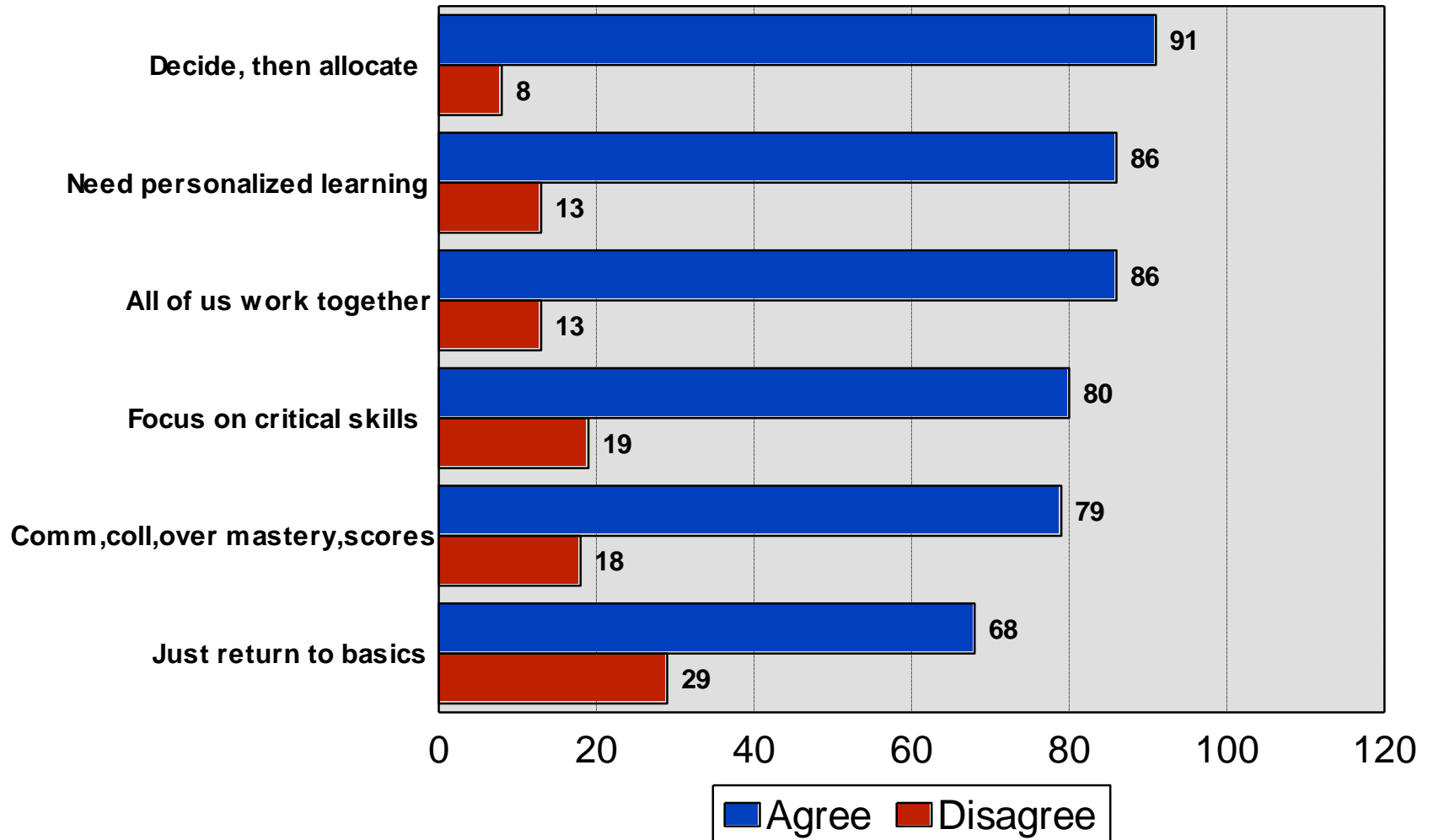
Financial Management

2015 Saint Cloud Area Public Schools



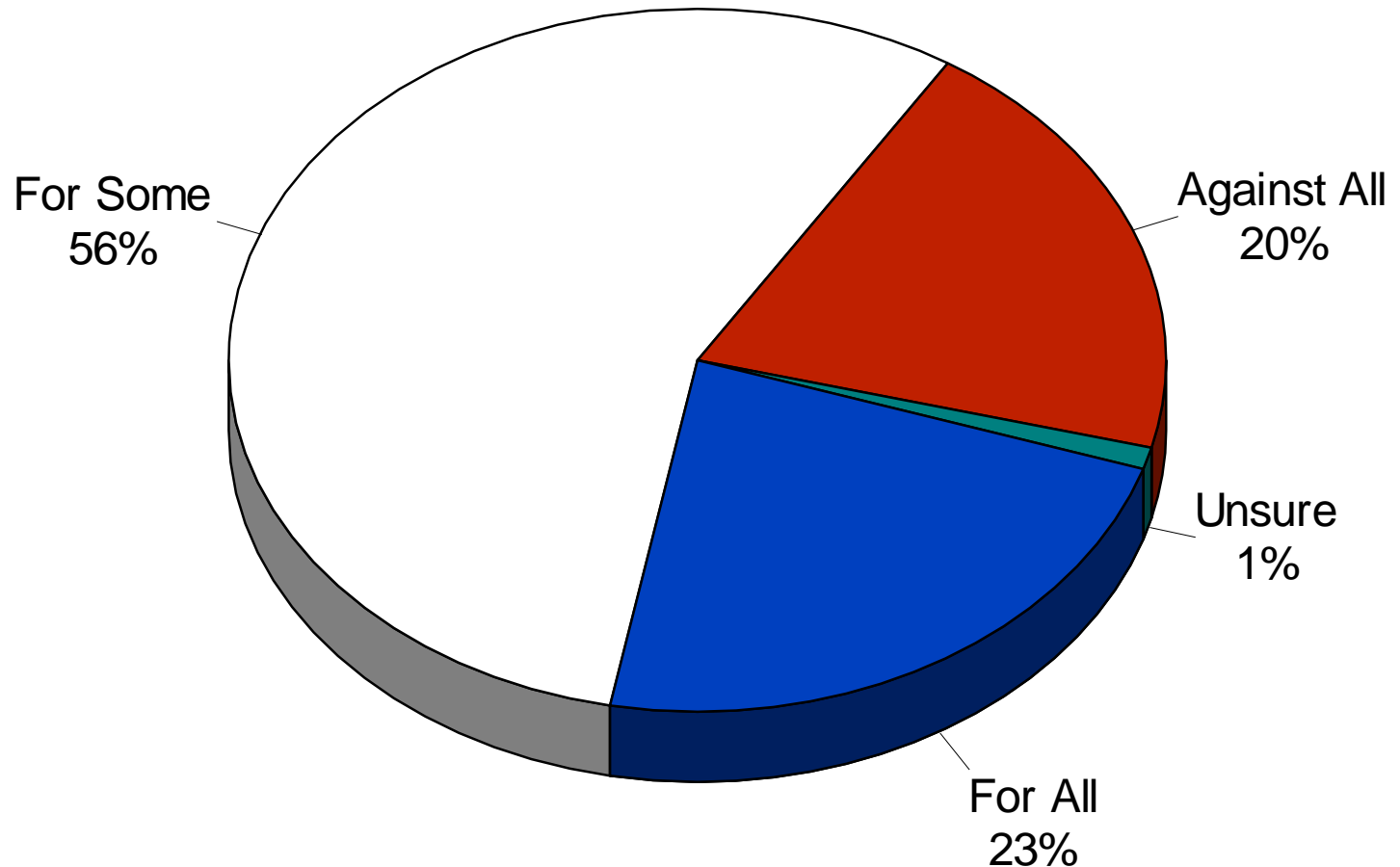
Statements about the Schools

2015 Saint Cloud Area Public Schools



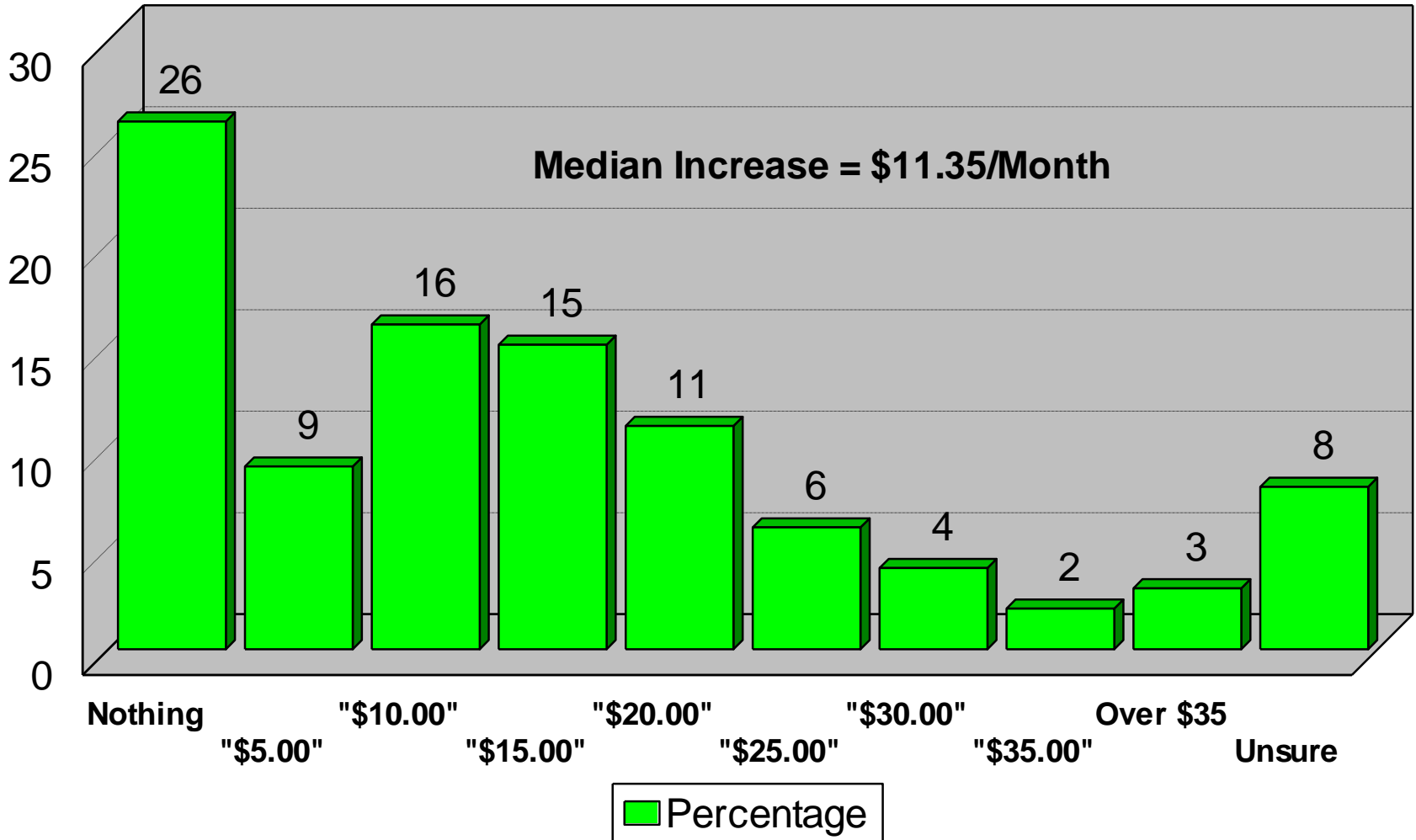
Tax Increase Predisposition

2015 Saint Cloud Area Public Schools



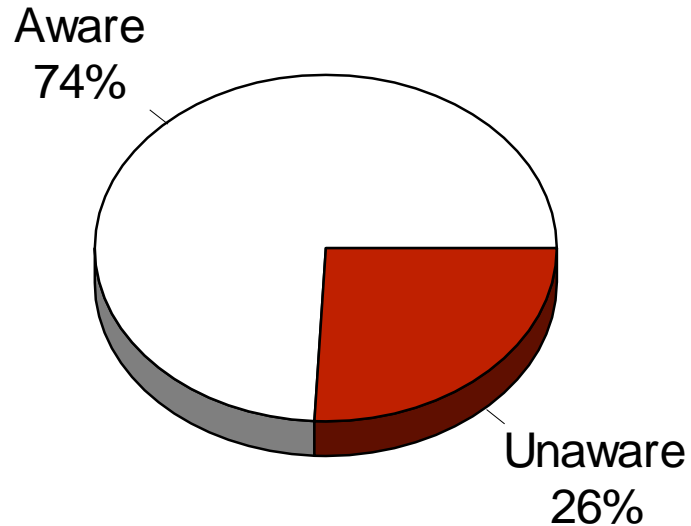
Tax Increase for Bonding

2015 Saint Cloud Area Public Schools

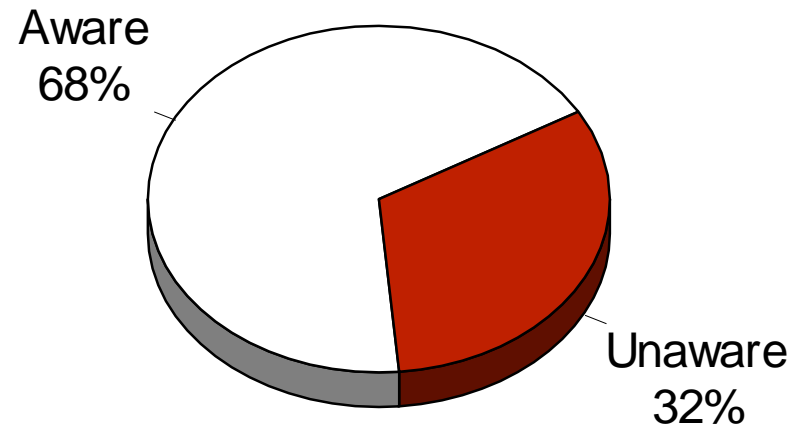


Awareness of Building Facts

2015 Saint Cloud Area Public Schools



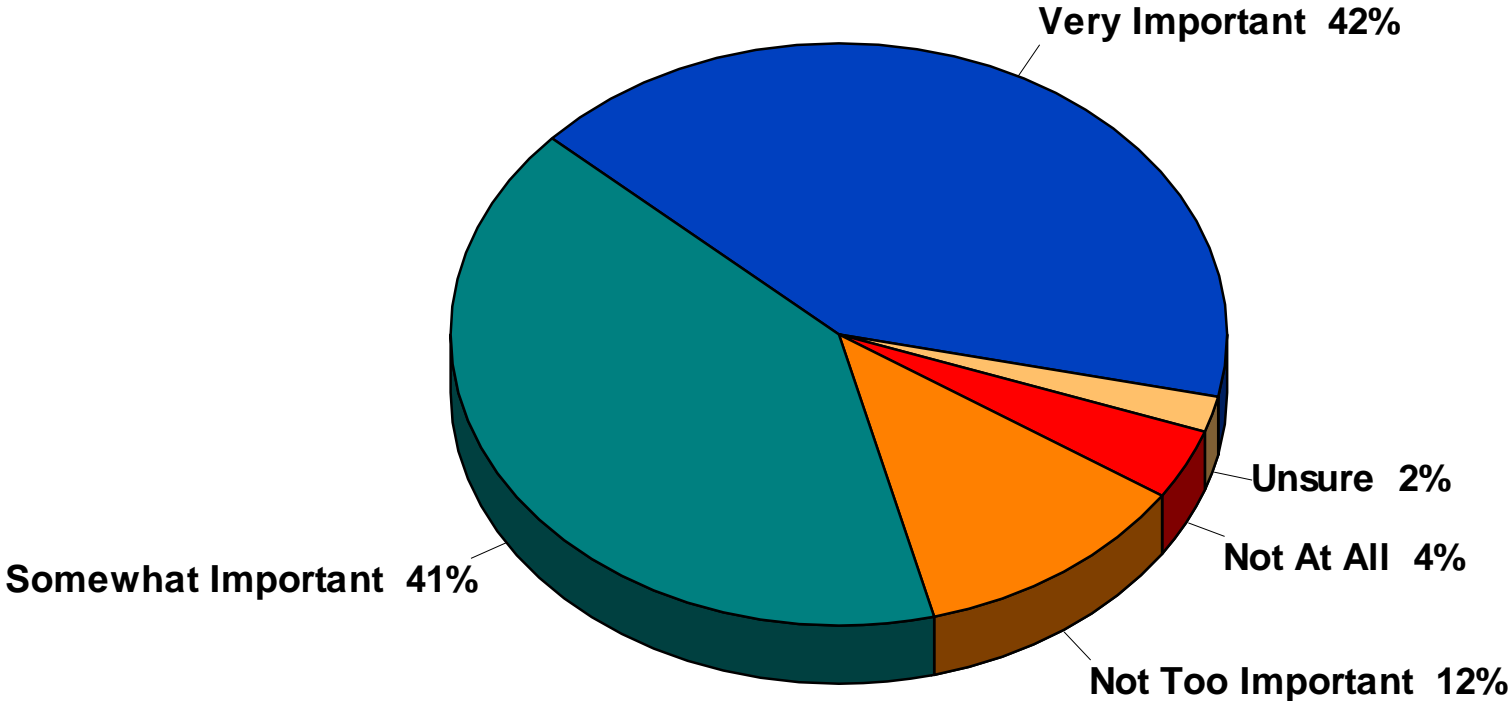
**Major Portions of Tech High School
are nearly 100 Years Old**



**Major Portions of Apollo High
School are nearly 50 Years Old**

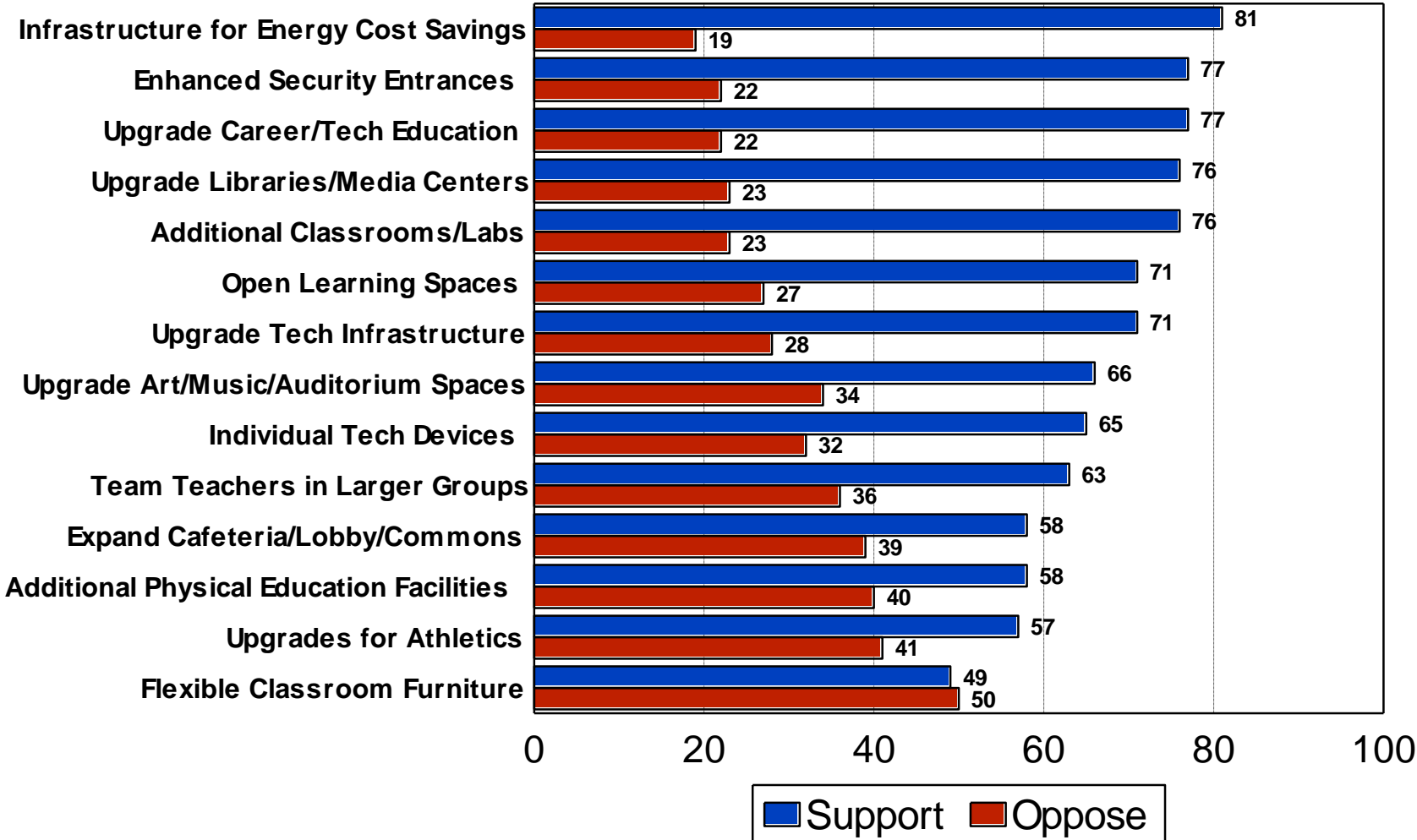
Importance of High School Equity

2015 Saint Cloud Area Public Schools



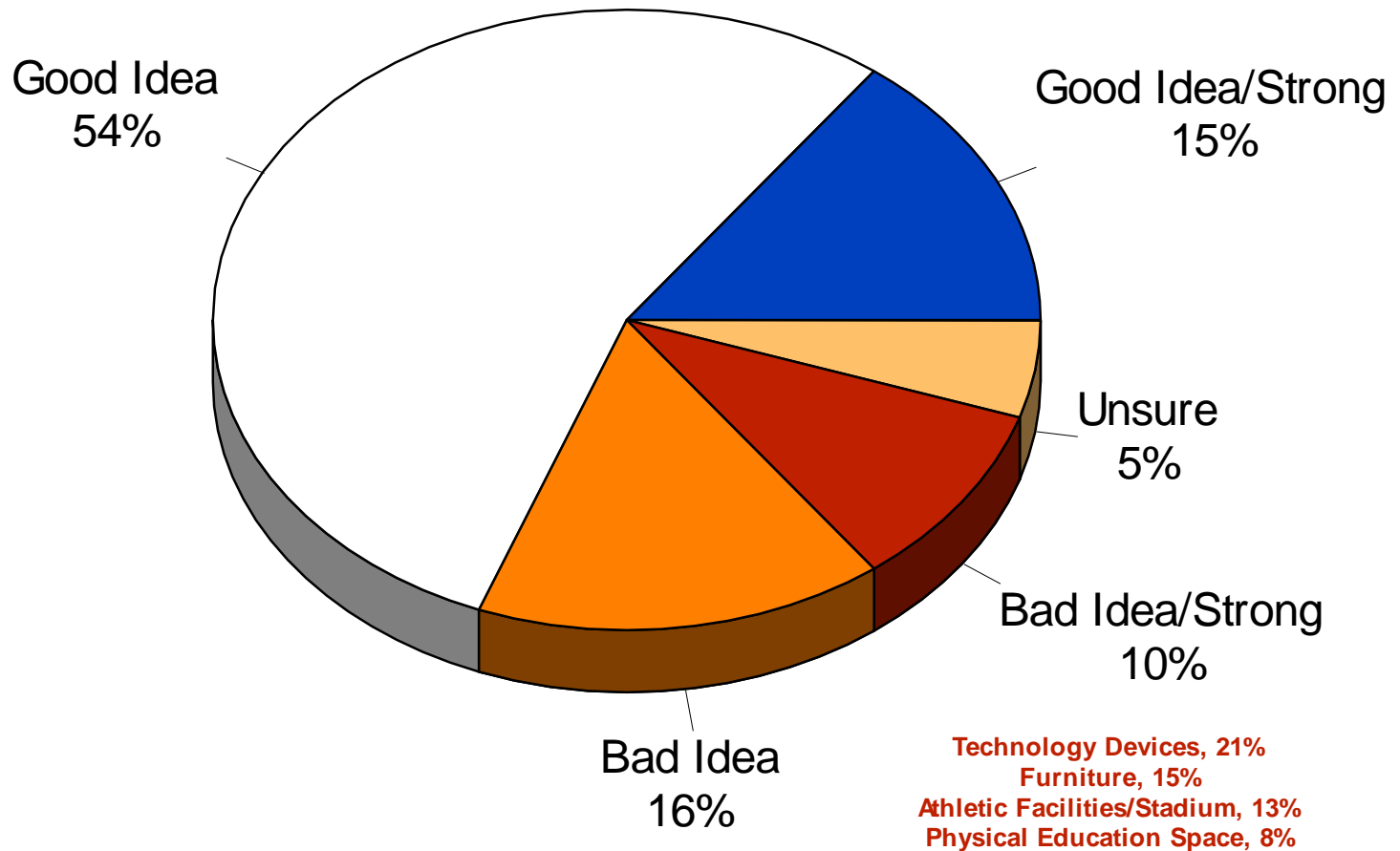
Tax Increase for Proposals

2015 Saint Cloud Area Public Schools



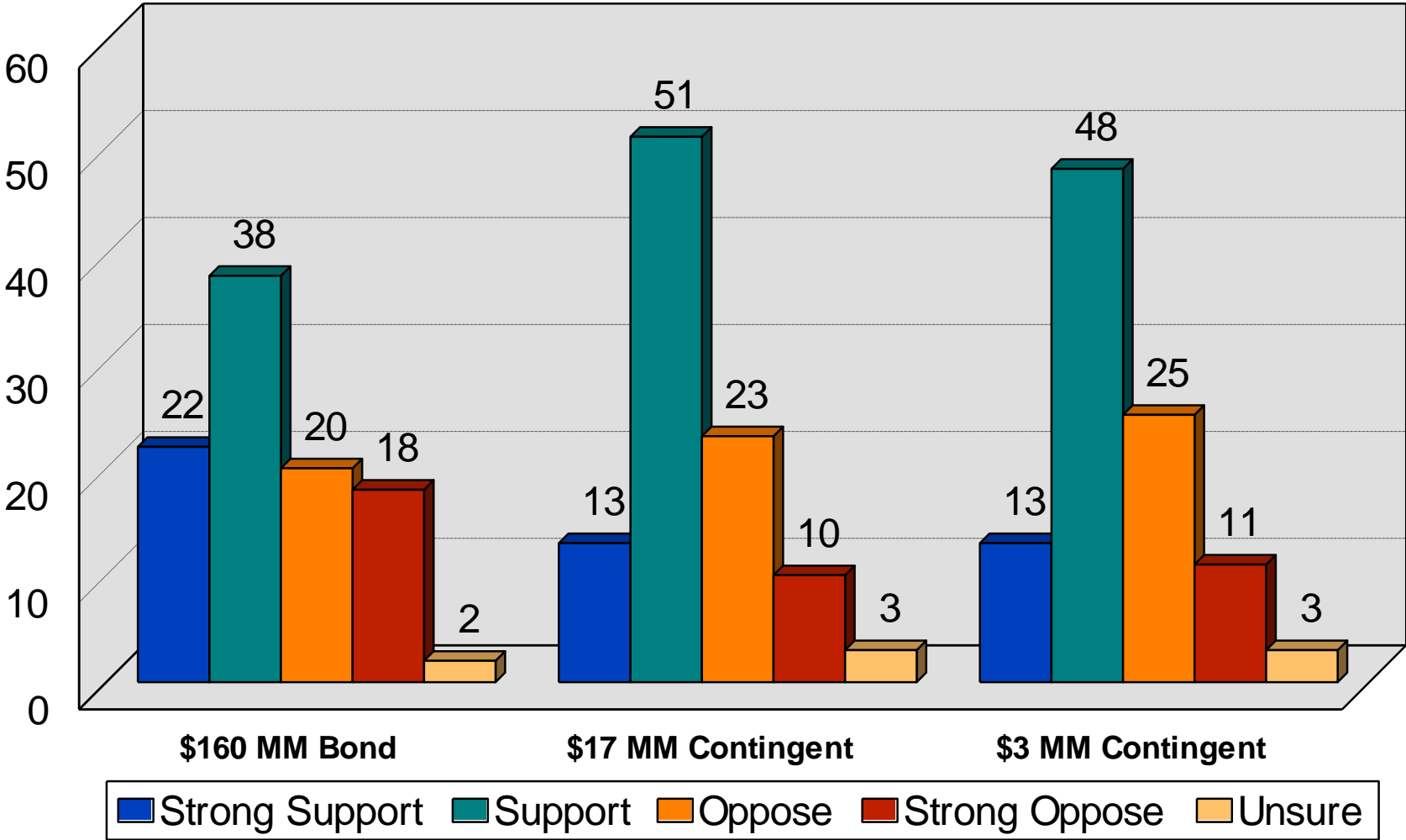
Evaluation of Plan

2015 Saint Cloud Area Public Schools



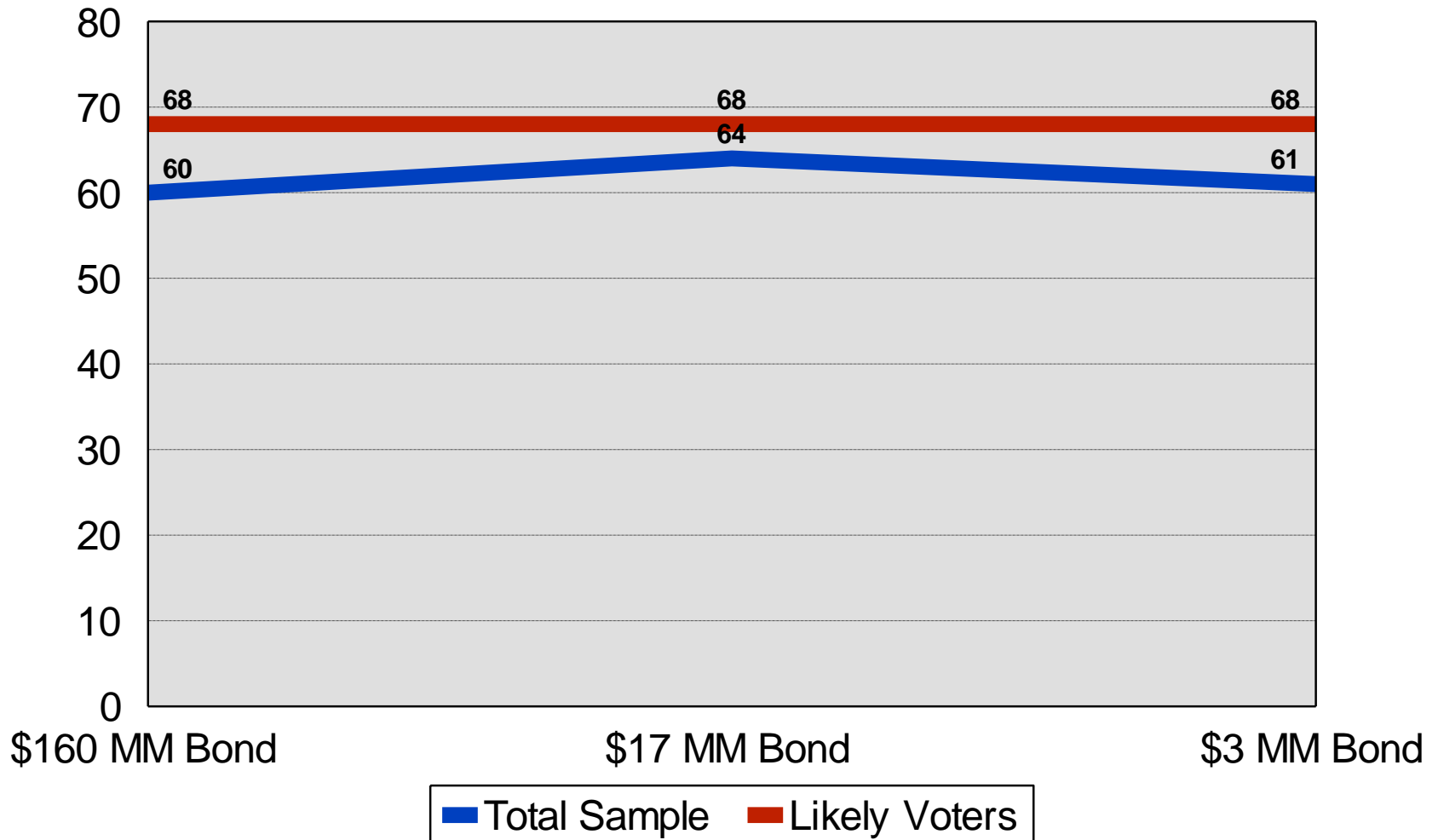
Bond Referendum Support

2015 Saint Cloud Area Public Schools



Likely Voters vs Total Sample

2015 Saint Cloud Area Public Schools



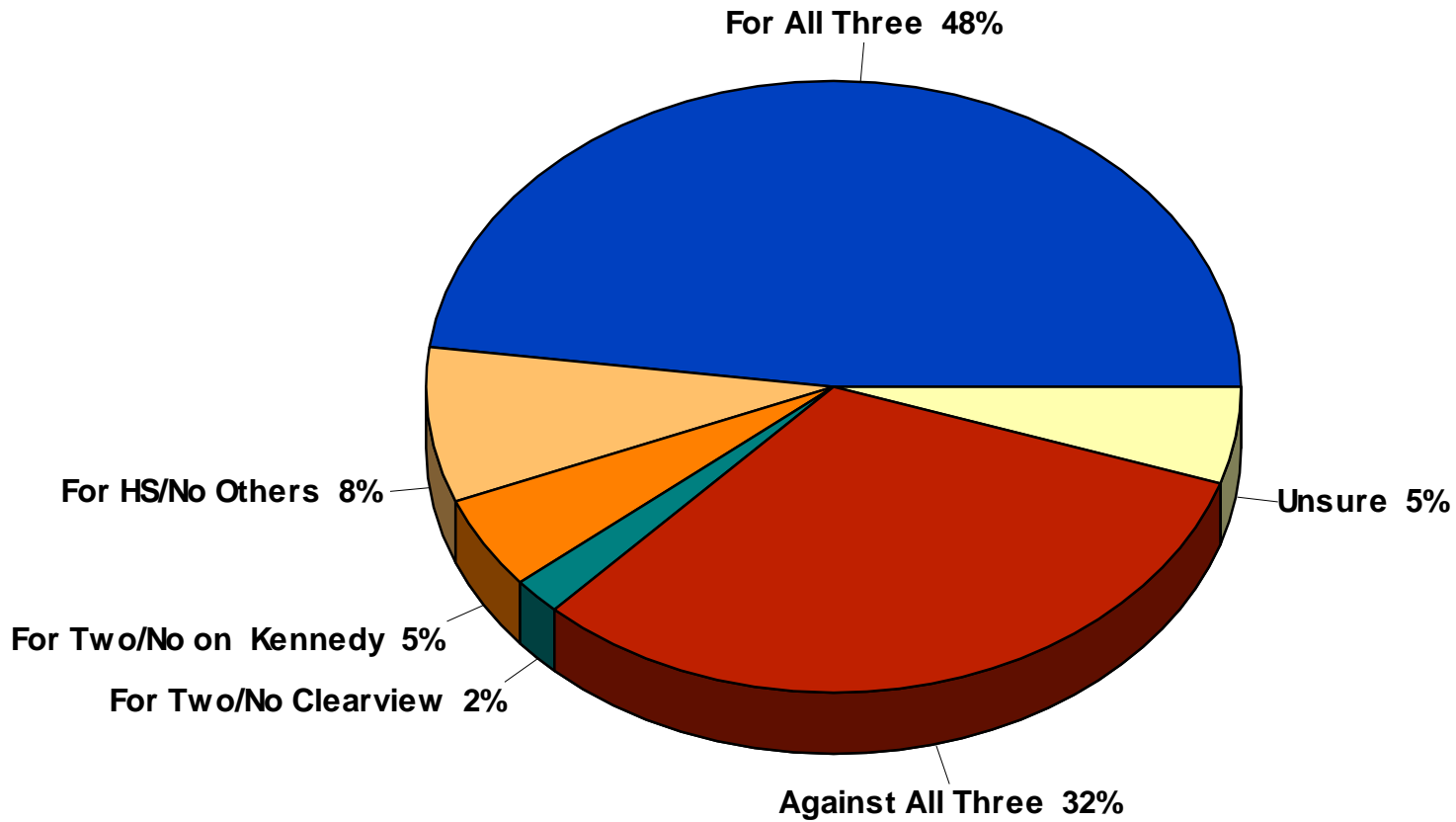
Basis for Decision

2015 Saint Cloud Area Public Schools

Reason	\$160 MM Bond	\$17 MM Bond	\$3 MM Bond
Education Important	28	19	18
Needed	15	13	7
Reasonable Cost	7	26	29
Children in Schools	7	6	6
Smaller Class Sizes	0	2	0
Facilities Need Upgrades	4	0	0
Taxes Too High	14	6	5
Cost Too High	13	3	1
Not Needed	2	5	9
Poor Past Spending	8	12	13
No Children in Schools	2	6	8
Scattered	0	1	4

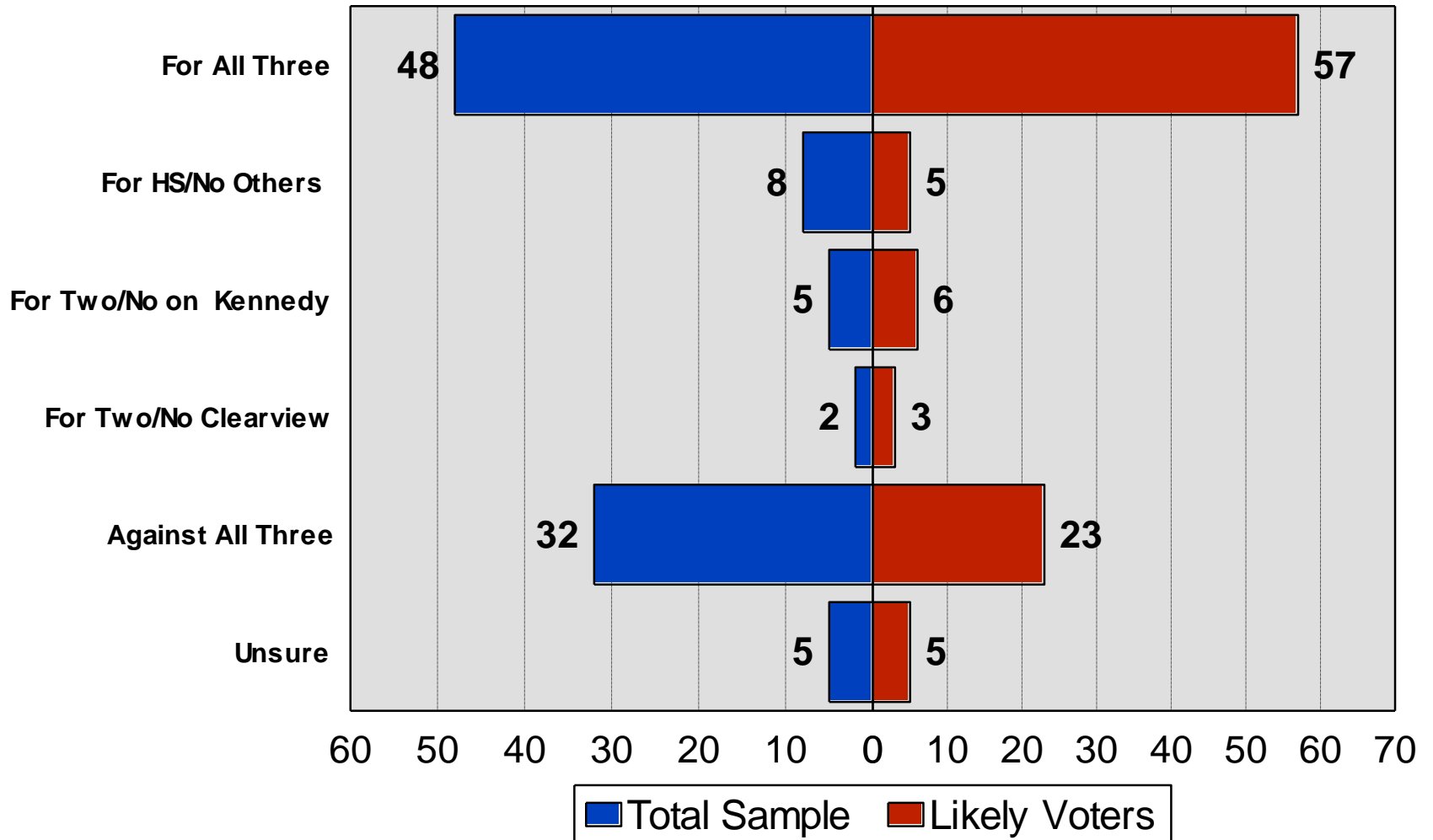
Voting Behavior

2015 Saint Cloud Area Public Schools



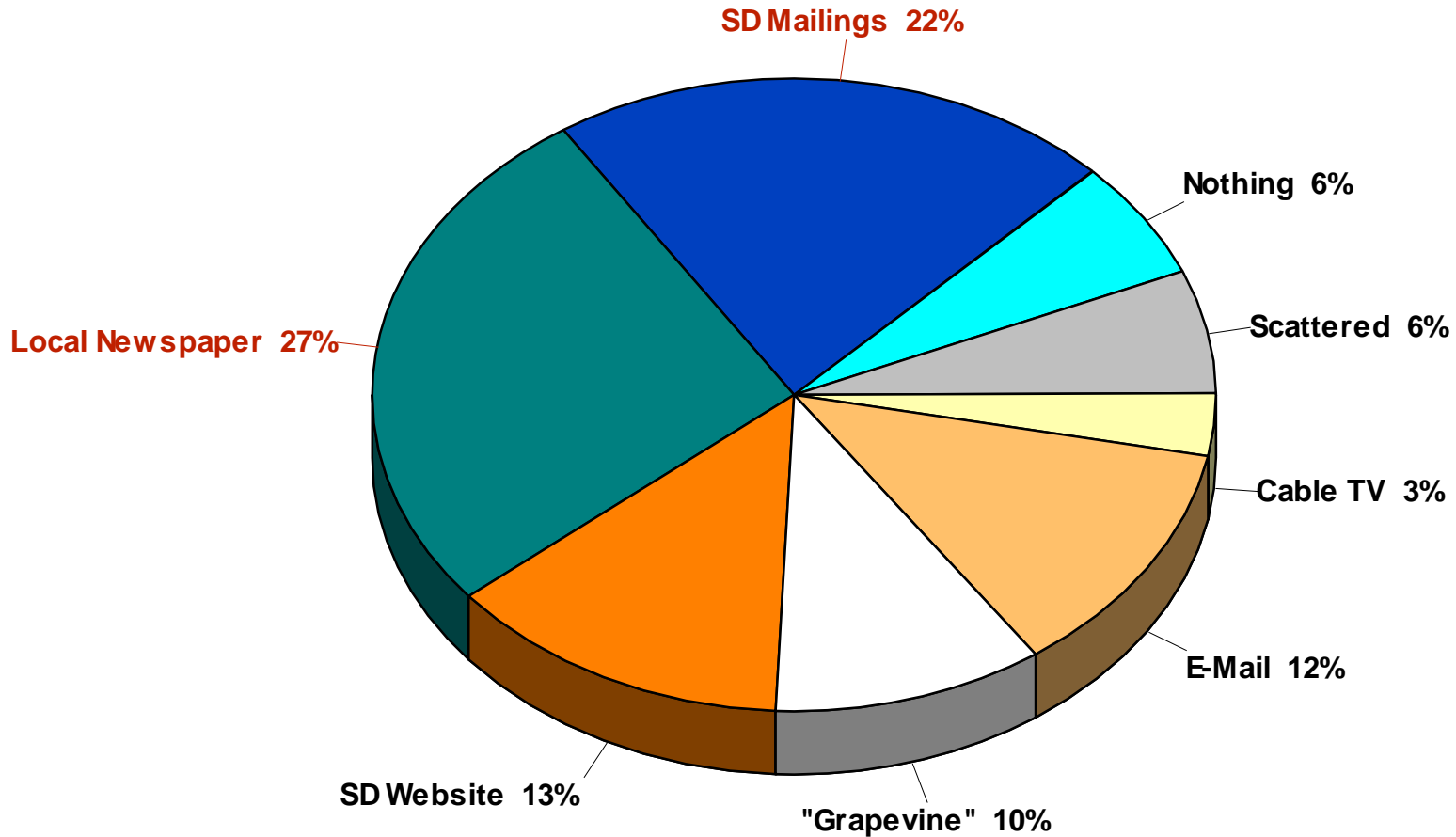
Likely Voters vs Total Sample

2015 Saint Cloud Area Public Schools



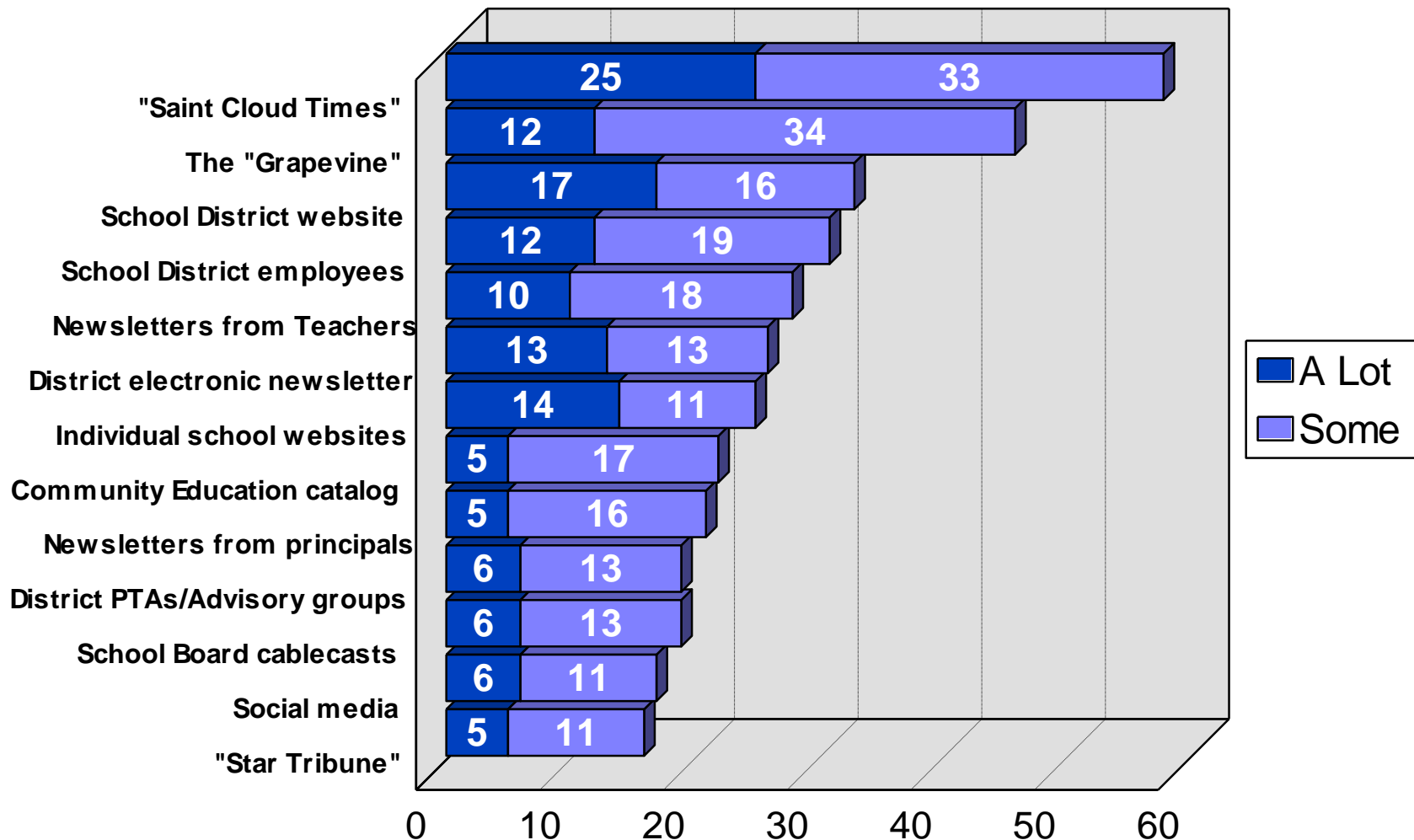
Principal Source of Information

2015 Saint Cloud Area Public Schools



Sources of Information

2015 Saint Cloud Area Public Schools



Preferred Communications Source

2015 Saint Cloud Area Public Schools

