PAW MEETING NOTES

January 10, 2022

PAW OFFICERS: Sherri Gallus (Co-President), Melissa Feeney (Co-President), Amber Rud (Treasurer), Heidi Ness (Secretary)

1. Great Theater Play
   a. Received $1,500 in funding
   b. Total cost is $4,500
   c. How much to charge for participation?
      i. $30 with option to sponsor another child
      ii. 60 spots available, want to stick with 5th graders but can open up to 4th graders if needed
      iii. Will also charge for tickets to see play which is expected to net $1,000
   d. Sherri will work on flyer
   e. Kids can assist with drop in kids and is willing to give up space they normally use
   f. District has approved play as well
   g. Play will be March 14-18 at Westwood
   h. Students will perform for students during school, then Friday evening for families

2. Coin Wars starting this week
   a. Jen made a large dry erase poster that can be reused year after year
   b. Venmo can be used this year
      i. Amber created an account
      ii. Was not on flyer but Amber will send QC code to Sherri and it will be sent out via seesaw tomorrow
      iii. If parents use Venmo, include grade or teacher name so money can go toward the correct grade
      iv. Melissa will come in and do wagon through hallway

3. Fund raising ideas for next year
   a. Believe fund-raiser generated about $5,500 this year
   b. Participate in Give to the Max Day
      i. We have done in the past and it did not generate any donations, but if we share on social media, it could gain more traction

4. WalkATHon
   a. Mr. Marohl is excited to start talking about ideas!
   b. Won’t be able to have bounce house this year
   c. Entertainment ideas
      i. Prize walk/musical chairs
      ii. Being outdoors will be a perk
      iii. Other activity stations TBD
   d. Volunteers
      i. Parent volunteers can be at events if they complete a checklist
      ii. High school students may also be able to assist
   e. Targeting May, not a Friday
   f. Maybe merge with PBIS - there will be music and dancing already
      i. PBIS - headed by Jill Adelman Weiss
g. Envelopes
   i. Sherri reached out to printing guys - 6x9 is only option for envelope
   ii. Usually, we print front and back
   iii. Jen can work on designing, Sherri will send example from past
   iv. Can be very basic - need to know who is giving money, child’s name

h. Prizes
   i. Variety of prizes – small, medium, and large
   ii. Ideas: Playground balls, jump ropes, ipad, candy, scooters, popits, sidewalk chalk
   iii. Budget for the event is $1,000 and we won’t have to buy much so most of $ can go toward prizes

5. Feb 10th conference night meal
   a. VENMO is an option now for parents who would like to contribute
   b. Will do online signup again
   c. Meal ideas: Chipotle, Mexican Village, Bravo Burritos, Short Stop
   d. Sherri will price check around and try to find something in the $500 range

6. Robotics Team
   a. Made it farther than any other team in the past and will be going to out of state competition
   b. 3 families will need to pay for 3 days of hotel, PAW would like to help with some of the expenses
   c. 5th grade has 800 for field trips that won’t be used and they are ok with sharing
      i. Will have to make sure this money is not already spoken for
      ii. Other grade levels may also be willing to contribute
   d. There is currently $320 left in budget for Robotics
   e. Will have to check with Mr. Tax to see how much would be needed

7. Sponsorship ideas for next year
   a. If you have a good idea for a sponsorship for next year, start working connections
   b. Can start looking for sponsors in summer, the sooner the better because shirts are printed early in school year
   c. Would be nice to have a draft email that can be used for soliciting sponsors, including info about who we are and what we are passionate about
   d. Can give tiers as options or flat amount
   e. Organizations need to spend at least $500 for shirts to be profitable
   f. We spent $3,100 for 550 shirts this year

8. Other items
   a. Melissa has contact at Blattner Energy. They have computers and VR Goggles that they are looking at donating to Westwood.
      i. Westwood will gladly accept!
      ii. Melissa to find out more details
   b. Next meetings Feb 7, April 4, May 2