

PAW MEETING NOTES

January 10, 2022

PAW OFFICERS: Sherri Gallus (Co-President), Melissa Feeney (Co-President), Amber Rud (Treasurer), Heidi Ness (Secretary)

1. Great Theater Play
 - a. Received \$1,500 in funding
 - b. Total cost is \$4,500
 - c. How much to charge for participation?
 - i. \$30 with option to sponsor another child
 - ii. 60 spots available, want to stick with 5th graders but can open up to 4th graders if needed
 - iii. Will also charge for tickets to see play which is expected to net \$1,000
 - d. Sherri will work on flyer
 - e. Kidstop can assist with drop in kids and is willing to give up space they normally use
 - f. District has approved play as well
 - g. Play will be March 14-18 at Westwood
 - h. Students will perform for students during school, then Friday evening for families
2. Coin Wars starting this week
 - a. Jen made a large dry erase poster that can be reused year after year
 - b. Venmo can be used this year
 - i. Amber created an account
 - ii. Was not on flyer but Amber will send QC code to Sherri and it will be sent out via seesaw tomorrow
 - iii. If parents use Venmo, include grade or teacher name so money can go toward the correct grade
 - iv. Melissa will come in and do wagon through hallway
3. Fund raising ideas for next year
 - a. Believe fund-raiser generated about \$5,500 this year
 - b. Participate in Give to the Max Day
 - i. We have done in the past and it did not generate any donations, but if we share on social media, it could gain more traction
4. WalkATHon
 - a. Mr. Marohl is excited to start talking about ideas!
 - b. Won't be able to have bounce house this year
 - c. Entertainment ideas
 - i. Prize walk/musical chairs
 - ii. Being outdoors will be a perk
 - iii. Other activity stations TBD
 - d. Volunteers
 - i. Parent volunteers can be at events if they complete a checklist
 - ii. High school students may also be able to assist
 - e. Targeting May, not a Friday
 - f. Maybe merge with PBIS - there will be music and dancing already
 - i. PBIS - headed by Jill Adelman Weiss

- g. Envelopes
 - i. Sherri reached out to printing guys - 6x9 is only option for envelope
 - ii. Usually, we print front and back
 - iii. Jen can work on designing, Sherri will send example from past
 - iv. Can be very basic - need to know who is giving money, child's name
- h. Prizes
 - i. Variety of prizes – small, medium, and large
 - ii. Ideas: Playground balls, jump ropes, ipad, candy, scooters, popits, sidewalk chalk
 - iii. Budget for the event is \$1,000 and we won't have to buy much so most of \$ can go toward prizes
- 5. Feb 10th conference night meal
 - a. VENMO is an option now for parents who would like to contribute
 - b. Will do online signup again
 - c. Meal ideas: Chipotle, Mexican Village, Bravo Burritos, Short Stop
 - d. Sherri will price check around and try to find something in the \$500 range
- 6. Robotics Team
 - a. Made it farther than any other team in the past and will be going to out of state competition
 - b. 3 families will need to pay for 3 days of hotel, PAW would like to help with some of the expenses
 - c. 5th grade has 800 for field trips that won't be used and they are ok with sharing
 - i. Will have to make sure this money is not already spoken for
 - ii. Other grade levels may also be willing to contribute
 - d. There is currently \$320 left in budget for Robotics
 - e. Will have to check with Mr. Tax to see how much would be needed
- 7. Sponsorship ideas for next year
 - a. If you have a good idea for a sponsorship for next year, start working connections
 - b. Can start looking for sponsors in summer, the sooner the better because shirts are printed early in school year
 - c. Would be nice to have a draft email that can be used for soliciting sponsors, including info about who we are and what we are passionate about
 - d. Can give tiers as options or flat amount
 - e. Organizations need to spend at least \$500 for shirts to be profitable
 - f. We spent \$3,100 for 550 shirts this year
- 8. Other items
 - a. Melissa has contact at Blattner Energy. They have computers and VR Goggles that they are looking at donating to Westwood.
 - i. Westwood will gladly accept!
 - ii. Melissa to find out more details
 - b. Next meetings Feb 7, April 4, May 2